

Fundraising Manual For Land Trusts

Ontario Land Trust Alliance
June 2005

The publication of this manual has been made possible through the generous support of:

**George Cedric
Metcalf Charitable
Foundation**

Section A:
Are you Ready to Start a Fund Development Program?
About Philanthropy and Fundraising

Section B:
Identifying Potential Funding Sources

Section C:
Case Statement
Setting the Goal

Section D:
Solicitation Strategies

Section E:
Stewardship

Section F:
Database 101

Section G:
Benchmarking and Evaluation
Fund Development Plan-Putting It All Together

Appendices

Copyright – June 2005 – Ontario Land Trust Alliance

Cover Photo Winter Landscapes by Robert Williams