



FUNDING LAND CONSERVATION

Jessica Burns
Isobel Ralston
Renata Woodward



Investing in Canada – Investing in Nature



MapleCross Nature Reserve at Cape Chin, ON (BTC)



OUR MISSION

To protect and restore Canada's natural environment and biodiversity through land conservation.



Nicomen Slough, BC (NTBC)



BACKGROUND

- Founded in 2017 by Dr. Jan Oudenes and Dr. Isobel Ralston
- Advisory Team: Ian Buchanan, Chris Ballard, Machtelt Oudenes, Bill Ralston
- To Date: Funded **18 land trusts/conservancies** with the acquisition of **59 properties** across Canada for a total of **17,315 hectares**



Wji'kijek- MapleCross Natural Area, PE (INT)



ACROSS COUNTRY ACTIVITY

Province	# of Properties	Hectares
Alberta	2	1763
British Columbia	12	6042
Manitoba	4	3226
New Brunswick	2	483
Newfoundland and Labrador	1	230
Nova Scotia	4	368
Ontario	18	2246
Prince Edward Island	10	429
Québec	4	1271
Saskatchewan	2	1257
TOTAL	59	17315



MapleCross Beach Ridge at Breda Bay, MB (NCC)



MapleCross Nature Reserve – King, ON (ORMLT)

LAND TRUST AND CONSERVANCY PARTNERS

Pre-requisites for partnering with a land trust/conservancy:

- Financial structure
- Board of governors (and advisory boards)
- The team (leadership, management and over-all team, volunteers)
- Proven ability to raise funds from private and public sectors
- Community support



FUNDING OF PROJECTS

Pre-requisites for funding a project:

- Quality of the property: ecological importance, biodiversity, contiguity
- Timing
- Breakdown of total project costs: property acquisition costs, affiliated costs (appraisal, legal, etc.), stewardship costs
- Leverage potential: private donors, government grants, community involvement, matching fund campaigns



Rangeview, SK (NCC)



CONTACT US

For all inquiries, or if you are a Canadian charitable organization working for nature conservation and interested in partnering with MapleCross (www.maplecross.ca), contact us at info@maplecross.ca





WILDLIFE HABITAT
CANADA
HABITAT FAUNIQUE



Alliance of Canadian
Land Trusts

Alliance canadienne des
organismes de conservation

Natural Heritage Conservation
Program - Land Trusts Conservation
Fund
(NHCP-LTCF)

A Quick Look

November 2023



NHCP-LTCF A Bit of Background

2019 >>>

>>> 2026



Accomplishments of Canada's community and regional land trusts in the first four years of the Land Trusts Conservation Fund:

Land Trusts Conservation Fund:



Over
13K hectares
of habitat
protected



benefitting
more than
91 species
at risk



with the help
of more than
1000 volunteers



OVER
\$17 million
IN LTCF FUNDS



HAS BEEN MATCHED
WITH MORE THAN
\$84 million
IN OTHER NON-FEDERAL
CONTRIBUTIONS



... that's more than a **\$100 million**
investment in protecting private
land!



40

land trusts

118

projects

7

provinces

*The Land Trusts Conservation Fund is a component of the **Natural Heritage Conservation Program**, which is a \$100 million investment by the Government of Canada as part of Budget 2018's Nature Legacy initiative.*

This project was undertaken with the financial support of:
Ce projet a été réalisé avec l'appui financier de :



Environment and
Climate Change Canada

Environnement et
Changement climatique Canada



Alliance of Canadian
Land Trusts
Alliance canadienne des
organismes de conservation



This project was undertaken with the support of:

NHCP-LTCF Program Streams



LARGE GRANTS

Competitive



\$50,001K to \$1M or \$1.25M

SMALL GRANTS

Non-Competitive



\$5K to \$50K

QUICK GRANTS

Non-Competitive



\$10K (min 5 ha)

Programs support Canadian charity land trusts in securing land that contributes to the achievement of the terrestrial and inland water elements of Canada's Targets for biodiversity and the protection of habitat for the recovery of Species at Risk.

NEW – Quick Grants – NOW OPEN!



- Pilot
- Same eligibility requirements
- Closed projects only as this is a 100% reimbursement program
- Ask of \$10K only
- Minimum 5 hectares
- Fewer documents needed at application
- Designed to support quick flow of funds to land trust

**2024-2025 NHCP-LTCF Quick Grants
Reimbursement Program
Now Open (July 14 – December 1, 2023)**

SEE GUIDELINES FOR FULL PROGRAM DETAILS

Hoot is Eligible?

- Applicants must be a **Canadian land trust**;
- Applicants must be a **registered Canadian charity**;
- Applicants must have adopted and be in compliance with, or working towards substantial compliance with, the *Canadian Land Trusts Standards and Practices (2019)*; and,
- Applicants must demonstrate a **minimum of 1.5:1 in match funding** raised from sources other than Canadian Federal Government investments.
- Projects must count towards Canada's Target



SEE GUIDELINES FOR FULL PROGRAM DETAILS

NHCP- LTCF Coming Soon



Large Grants Program ~ late February to late March 2024 (for 2024-2025)

Small Grants Program ~ June to September 2024 (for 2024-2025)



Quick Grants Reimbursement Program - Pending success of the 2023-2024 program year





Thank-you!

Have program questions?

Sonia Blanchard, Project Manager, LTCF

sblanchard@whc.org

Marylouisse Feliciano, Program Assistant, LTCF

mfeleciana@whc.org

ADVANCING THE LAND TRUST SECTOR THROUGH ADVOCACY AND LOBBYING FOR FINANCIAL PROGRAMS

OLTA ANNUAL GATHERING
NOVEMBER 2, 2023

RENATA WOODWARD


THE ALLIANCE OF CANADIAN LAND TRUSTS
L'ALLIANCE CANADIENNE DES ORGANISMES DE CONSERVATION



A FEW FACTS ON REGISTERED CHARITIES AND ADVOCACY

- Advocacy “chill” is over
- Former rules from policy statement CPS-022 – REPEALED
- Formerly only 10% for advocacy activities does not apply any more
- Income Tax Act amended to specify that charitable activities include public dialog and development activities that further their charitable purpose
- Lobbyist disclosure laws concern:
 - Consultant lobbyist
 - In-house lobbyist
 - In-house organization lobbyist

ORGANISATION IN-HOUSE VS CONSULTANT LOBBYIST



Organisation (not individual) registers if one person spends 20% of time doing registrable activity or if multiple people do an equivalent of 20% of one person.

- Some provinces go by hours

Consultant lobbyist has to report everything, There is no 20% threshold.

LOBBYING IN FEDERAL GOVERNMENT

PUBLIC OFFICE HOLDER

- Politicians
- Political staff
- All public servants
- Persons holding Governor-Council positions

DESIGNATED PUBLIC OFFICE HOLDER

- Ministers
- Ministerial staff
- DMs, ADMs
- MPs, Senators and staff

Contact with the federal DPOH requires monthly reporting if it is in person or telephone pre-arranged meetings.

Some government initiated communication are exempt from DPOH communication log reporting if \$\$\$ are not involved

OTHER EXEMPTIONS

- Other governments
- Appearance before public proceedings
- Interpretation, administration or enforcement of existing law or regulation
- Obtaining information

YOU NEED TO CONSIDER REGISTERING IF:

Your staff is paid to communicate with a public office holder or designated public office holder to influence a decision by government related to:

- New or amended legislation
- New or amended regulations
- Policies, programs
- Financial benefits
- Procurement



PROHIBITED ADVOCACY ACTIVITIES

PARTISAN ACTIVITY

- Direct or indirect support for a party or candidate or political party

DO NOT

- Indicate support for municipal, provincial, or federal election candidate or party in any media
- Financial or in-kind contributions to any candidate or political party
- Indicate publicly that any candidate should not run for the office
- Distribution of information, purchasing advertisement, or publicizing the lack of support for particular issue of any candidate or party
- Holding or promoting an event for a candidate for public office

ILLEGAL ACTIVITIES

- Civil disobedience
- Non compliance with court orders
- (dispersing blockade of trucks)

ACTIVITIES NOT RELATED TO YOUR CHARITABLE PURPOSE

- All activities must relate to the purpose of your charity

PERMITTED ACTIVITIES

CHARITABLE ACTIVITIES

- Distributing your research materials to all election candidates in election/parliamentary committee/all members of parliament
- Participating in a policy development working group where public officials also participate
- Making a presentation to an elected representative or public official (if the issue is connected to your charity's issue)

POLITICAL ACTIVITIES

- Buying a media advertisement to pressure the government on a an issue
- Organizing a march in front of Parliament or Legislature
- Organizing a conference to support the charity's position on an issue
- Media campaign on particular issue
- Conducting a mail or media campaign to urge supporters to contact the government on an issue



THE REAL BARRIERS TO DO ADVOCACY

- Not knowing what charities can do
- Doubting that advocacy is part of the organizational mission
- Not understanding or board being briefed on policies and how they affect the mission of the organization.
- Not enough resources to do advocacy
- Hard to engage directors in advocacy

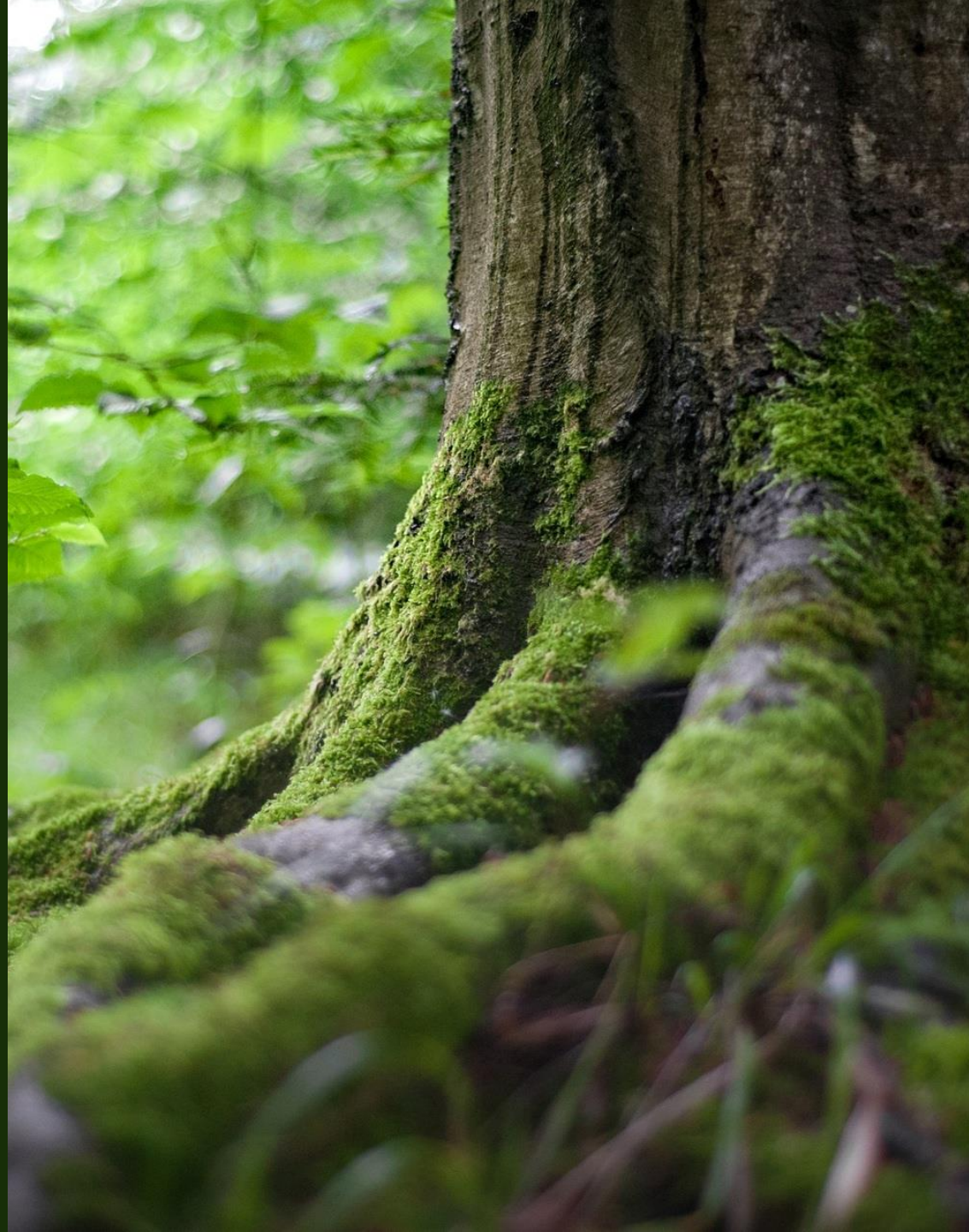
WATCH OUT FOR:

- Some directors or staff do not understand the goals and amount of resources and energy that advocacy requires
- Lack of awareness of Lobbying requirements
- Some directors might go rogue

HOW IS ACLT CONTRIBUTING TOWARDS ADVANCING THE LAND TRUST SECTOR THROUGH ADVOCACY?

Participation in the Green Budget Coalition.

The Green Budget Coalition brings together 22 leading Canadian environmental organizations to collaboratively develop, refine, and promote a comprehensive set of detailed, strategic recommendations for the annual federal budget.



An aerial photograph of a dense, lush green forest with a variety of tree species, showing a mix of dark green and lighter green foliage. The image is partially obscured by a white rectangular box on the right side, which contains text.

GREEN BUDGET COALITION

- Established in 1999 by national nature and environmental groups to green the budget
- 21 members ACLT joined in 2023
- Over 50 members
- Budget is the most important federal policy and groups such as GBC can influence the funding programs or tax changes and to become involved in relevant policy discussions
- 4 caucuses: nature and biodiversity, climate change and energy, healthy communities and sustainable agriculture

GBC ANNUAL CYCLE

- ID opportunities for next year
- Meet with senior officials across 15-20 departments and agencies
- Engagement with ministers, political staff, deputy ministers, PMO, MPs
- Public release of the document
- Request that GBC recommendations be included in the line minister letter that is sent to the finance minister
- Meeting with finance minister
- Lobby meetings
- Budget date and assessment of our success



ENDOWMENT FUND INCLUSION IN THE GBC REPORT

2024

RECOMMENDATION:

Establish a Canada conservation endowment fund to strengthen the private land conservation sector aimed at providing long-term financial stability for land trusts and other organizations that hold conserved private land in perpetuity. Such funding would meet targets 1, 3, and 4 and propel the acquisition and effective stewardship of protected lands.

RECOMMENDED INVESTMENT:

A 3-year initial investment of \$100M/year that would be matched 1:1. Followed by providing a match for private investments (long-term commitment). This fund would resemble the Canada Cultural Investment Fund or the Green Municipalities Fund which will provide the necessary infrastructure and funding for land trusts to support growing sector strength, diversity, capacity, job creation, retention, land stewardship, and expansion of Canada's private land conservation programs.



ACLT - THE VOICE FOR LAND TRUSTS

- Advocate for Endowment Fund that would help land trusts to build their capacity
- ACLT established the Land Trust Capacity Working Group
- Submitted a brief to the Pre-budget consultations
- Attended many GBC meetings to understand current priorities of the government to at some of these meetings present the ask
- Met with ECCC political and non-political staff
- ACLT Board meeting is on November 8-10 where more detailed strategy will be developed



FUTURE GOALS

1

Contact mapping

2

Continue to collect data on land trusts

3

Defining clear objectives and funding design

4

Building a coalition of supporters

5

Developing outreach strategy and advocacy messaging

6

Government officials' meetings

7

Mobilizing land trusts in grassroots advocacy efforts

8

Launch a public awareness campaign

9

Election proofing the ask



HOW CAN YOU GET INVOLVED

While ACLT can do the lobbying with the federal government, the land trusts and their members' involvement in promoting this ask is a must.

ACLT would like to contribute to land trust's learning about advocacy and lobbying by mobilizing you in this campaign



THANK YOU

YOUR ORGANIZATIONS ARE MAKING THE
WORLD A BETTER PLACE.

W : [ACL T - A C O C . C A](http://aclt-acoc.ca)

E : [I N F O @ A C O C . C A](mailto:info@acoc.ca)